





VISION

To create a better way for life

MISSION

**We Re-imagine™ the industries
we serve to create a world that
feels, tastes and works better.**



WE VALUE

Uncompromising Ethics

Every day, we lead with a conscious commitment to always do the right thing.

Courageous Determination

We are empowered to do what it takes to deliver what we promised.

Ingenious Collaboration

We nurture a collaborative environment that celebrates insatiable curiosity and diverse ideas.

Purposeful Innovation

We delight our customers with revolutionary solutions that make them win, and share in the value created.

A Global Network Backed by Local Expertise

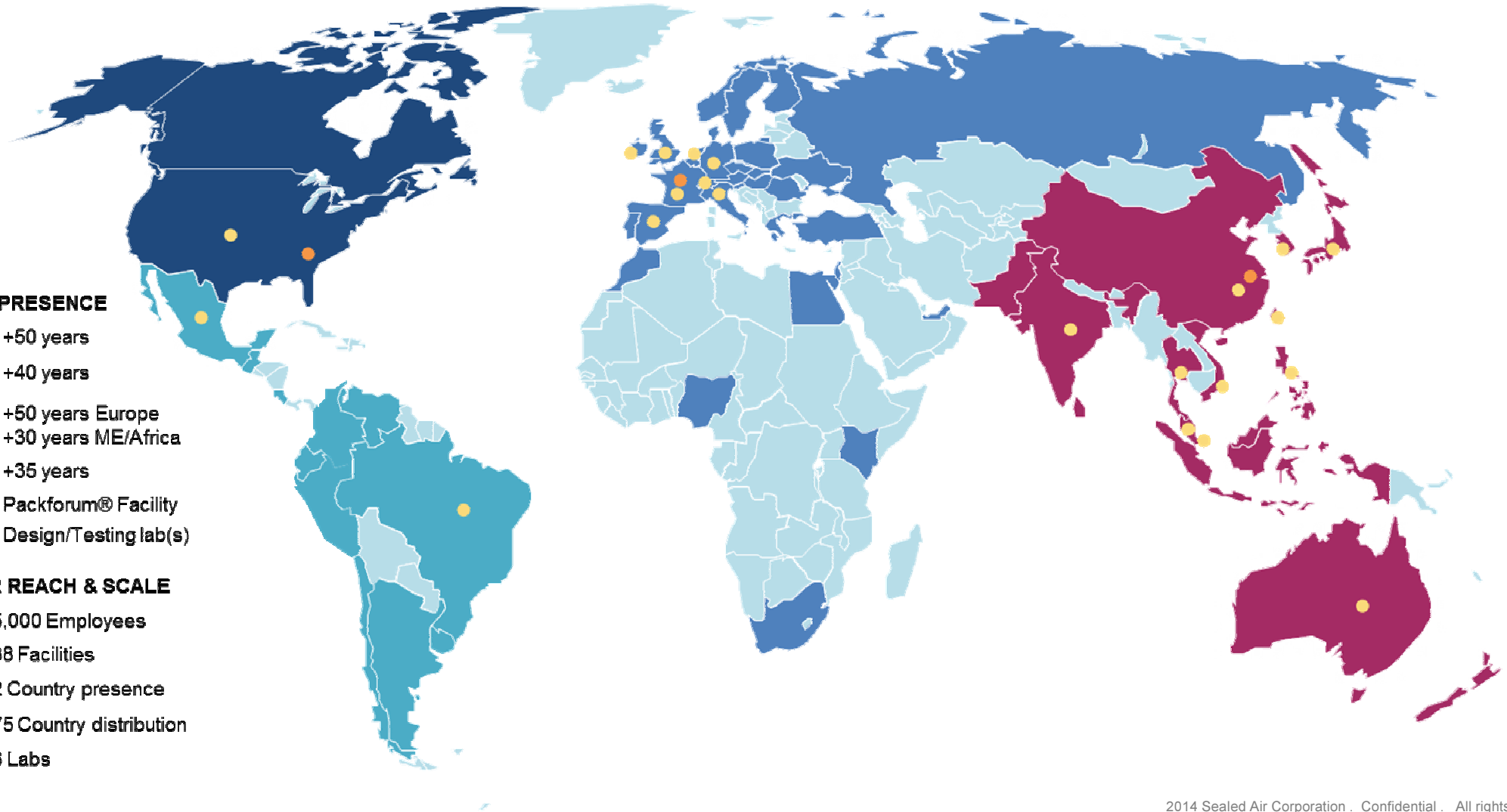


OUR PRESENCE

- +50 years
- +40 years
- +50 years Europe
+30 years ME/Africa
- +35 years
- Packforum® Facility
- Design/Testing lab(s)

OUR REACH & SCALE

- 25,000 Employees
- 138 Facilities
- 62 Country presence
- 175 Country distribution
- 56 Labs



How We Deliver Value

Food Care

2013 Sales: \$3.8B

55% of 2013
Adj. EBITDA, excl SARs

- Packaging/Hygiene Solutions
- Engineering Plant Designs
- Full Range of Equipment/Systems
- Effective resource management, including water and energy

Diversey Care

2013 Sales: \$2.2B

21% of 2013
Adj. EBITDA, excl SARs

- Building & Kitchen Care Services
- Infection Prevention
- Fabric Care
- Consulting Services & Consumer Brands

Product Care

2013 Sales: \$1.6B

24% of 2013
Adj. EBITDA

- Engineered Solutions & Packaging Systems
- Packaging Design & Testing
- Lean Six Sigma Expertise
- Service & Support

We deliver **measureable business results** to our partners by focusing on 4 value drivers for **purposeful innovation** so that together we can share in the value created:



FOOD SAFETY



OPERATIONAL
EFFICIENCY



SHELF LIFE
EXTENSION



BRAND BUILDING

Each is vital to Protection & Value Creation.

And sustainability is core.

Who We Serve



Food Care



TOP 20 CUSTOMERS ACCOUNT
FOR APPROX. 25% OF SALES

Diversey Care



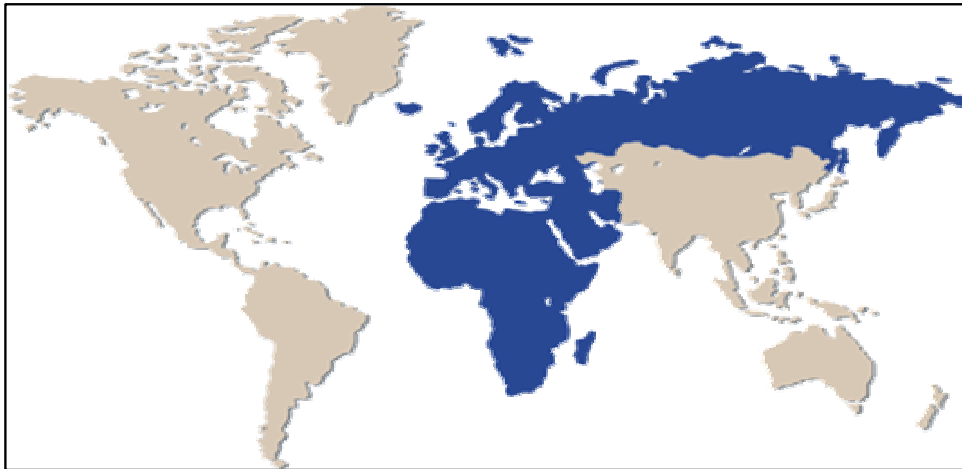
TOP 20 CUSTOMERS
ACCOUNT FOR NEARLY 20%
OF SALES; DISTRIBUTION ACCOUNTS FOR APPROX.
35% OF SALES

Product Care

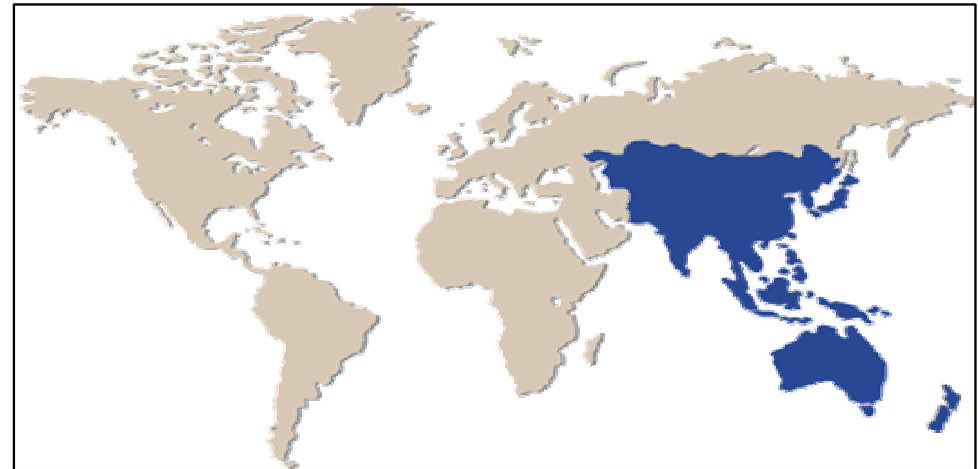


DISTRIBUTION ACCOUNTS FOR
APPROX. 65% OF SALES

Regulatory Affairs, Food Care Div., EU/MAT/AP



EU/MAT
Europe, Middle East, Africa
Turkey



AP
China, India, South East Asia
Japan, Korea, Australia, New Zealand

Tasks and responsibilities

Compliance checks, including testing

RA Workflow management

Projects & tasks with high RA content

Risk Assessment

Customers support

- Mandatory Documentation
- Customers policies

Regulatory System (FUSION) users - support and troubleshooting

Internal and external regulatory and technical communication

Associations' and Institutional activities

- EuPC European Plastics Converters Association
- EU Commission TF's

Legislative landscape

Food Contact Regulations: EU, FDA, CN, JP, Mercosur, ANZ...

Post-Consumer Plastics

Active & Intelligent packaging materials

Packaging Waste management

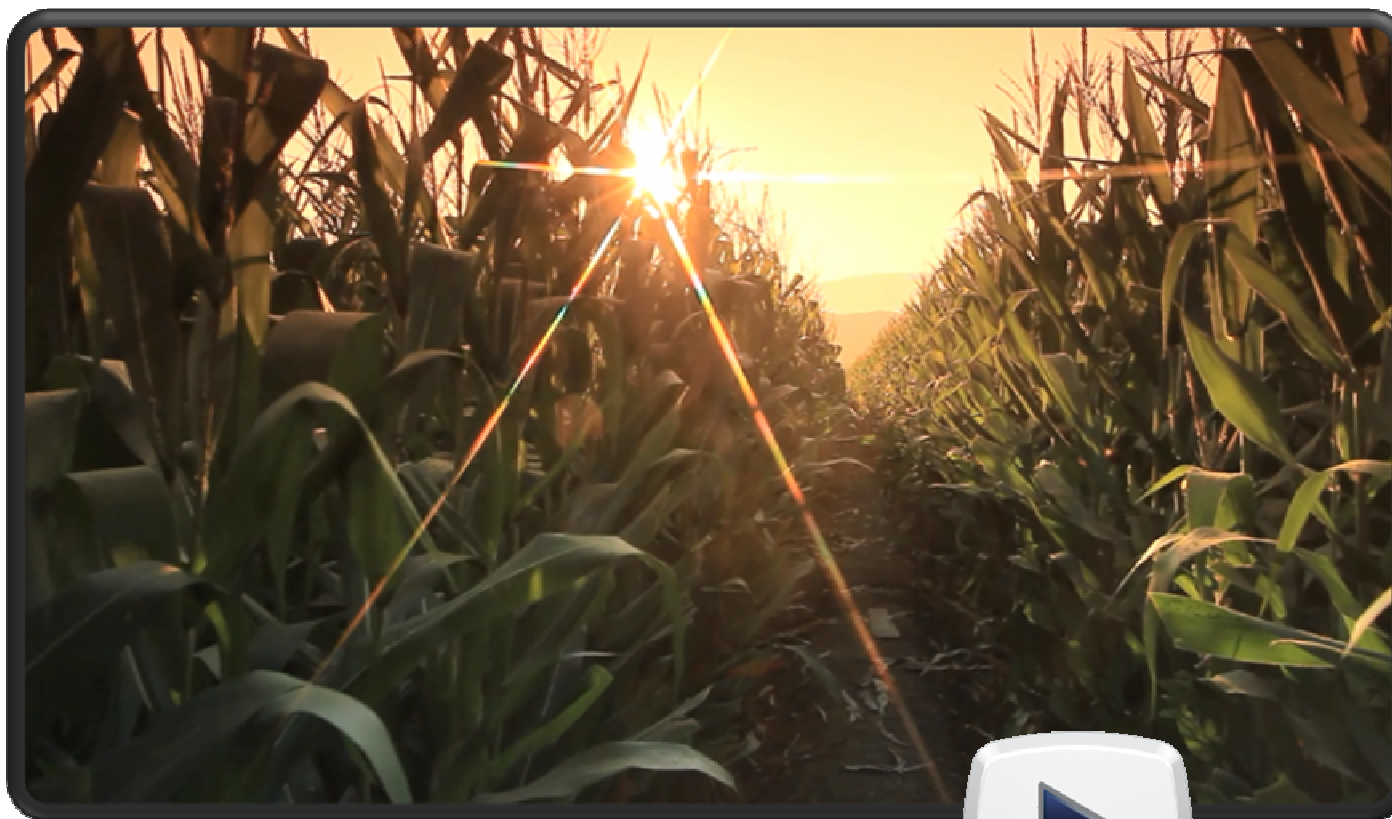
Food law/Hygiene- HACCP/ Food treatment

Food & Feed Additives & Flavorings

REACH & CLP

Biocide Products

Medical Devices





Re-imagine™